



Dr. Gina Paige
Co-Founder & President, African Ancestry, Inc.

Industry Pioneer, Speaker, Entrepreneur,

COUNTRY OF ORIGIN: NIGERIA

TRIBES: HAUSA AND FULANI



PIONEER: In 2003, Dr. Gina Paige co-founded African Ancestry, Inc. (AfricanAncestry.com) and in doing so, pioneered a new way of tracing African lineages using genetics, and a new marketplace for people of African descent looking to more accurately and reliably trace their roots. Paige travels the world helping people demystify their roots and inform on identities so that they may better understand who they are by knowing where they're from.

RESPECTED LUMINARY: Paige has worked with and revealed the roots of the worlds' leading icons and entities including Oprah Winfrey, John Legend, Chadwick Boseman, Spike Lee, Condoleezza Rice and The King Family. Paige has served as speaker, presenter and/or partner to McDonalds, Capital One, The Walt Disney Company, Booz Allen Hamilton, Wells Fargo, The Wall Street Health Forum, New York Times Travel Show, United Healthcare and dozens of community organizations and faith-based entities. She's often a go-to resource for African Diaspora communities including the Embassies of Cameroon, Nigeria and Ghana; The Year of Return 2019 event From Jamestown to Jamestown with the NAACP; Back2Africa Festival in Cape Coast and various African tourism authorities and leaders.

MEDIA RESOURCE: Paige has been featured in hundreds of media outlets including The Breakfast Club, Hot 97-FM, Time Magazine, USA Today, 60 Minutes, NewsOne Now with Roland Martin, HuffPost Live with Marc Lamont Hill, The Joe Madison Show, Sister Circle Live, Essence Magazine, The New York Times, The Tom Joyner Morning Show, FOX Business News, Reuters, New York Times, Canal Media Company, Black Enterprise, Ebony, NPR, Metro Source Urban Radio, American Urban Radio Networks, The Griot.com and TheRoot.com among many others. Her work is featured in PBS' Finding Your Roots with Henry Louis Gates, Jr. and African American Lives 1 & 2, The Africa Channel, NBC's Who Do You Think You Are? CNN's Black in America series and SiriusXM where she created and served as co-host on African Ancestry Radio.

ENTREPRENEURIAL DNA: From a lineage of entrepreneurs, Paige launched her first business at age 8, with a magazine purposed to raise money for family trips. She went on to start "Pik-A-Pak" Care Packages as a Stanford University graduate, helping families stay connected with their children while away at school. Prior to forming AfricanAncestry.com, Paige was the founder and president of GPG Strategic Marketing Resources.

EDUCATION: Paige resides in Washington, D.C. and holds a degree in Economics from Stanford University and an MBA from the University of Michigan Ross School of Business. Paige was honored with an Honorary Doctor of Philosophy from Global Oved Dei Seminary University.

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